



Starter - \$647/mo

Power - \$987/mo

Dominate \$1,488/mo

	12 Keywords	20 Keywords	50 Keywords
<b>On-Page Optimization</b>	Up to 10 pages	Up to 30 pages	Up to 60 pages
Onsite recommendations & Implementation	✓	✓	✓
Adding Rich Snippets	✓	✓	✓
Backlink Analysis	✓	✓	✓
Onsite Blog Setup	✓	✓	✓
Keyword Research	✓	✓	✓
<b>Inbound Content Marketing</b>			
Website Content Writing	1	3	9
Blog Writing	1	3	9
Guest Blog Post Social Sharing	✓	✓	✓
Infographic Creation & Distribution	\$149	1	2
Infographic Social Sharing	X	✓	✓
Premium Authoritative Directory Submissions	X	✓	✓
<b>Local Search Website Optimization</b>			
Google/Bing & Yahoo Local Optimization	✓	✓	✓
Authority Business Listing (Yelp, Local.com, etc)	✓	✓	✓
Local Citation Building	25	70	200
Website Review Widget	X	✓	✓
<b>Link Strategy</b>			
Website Social Sharing	✓	✓	✓
Video Creation	X	1	2
Video Submission	X	✓	✓
Voiceover Video Creation	X	X	✓
Social Profiles	5	10	20
<b>Social Media Marketing</b>			
Social Reputation Monitoring	✓	✓	✓
Twitter and FB Account Setup	✓	✓	✓
YouTube Channel Setup/Optimization	X	✓	✓
Facebook Cover Image	\$25	✓	✓
Twitter Background Image	\$25	✓	✓
Content for Facebook Info & Twitter Bio	X	✓	✓
Content Posting on Twitter & Facebook	✓	✓	✓
<b>Reporting</b>			
Weekly SEO Status Reports	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓
Customer Support (Email, Chat and Phone)	✓	✓	✓
<b>Conversion Tracking and Advertising</b>			
Google Analytics	✓	✓	✓
Web Form Conversion Tracking	✓	✓	✓
HeatMap	X	X	✓
Overlay Report	X	X	✓
Confetti	X	X	✓
User Testing Video	X	X	✓
ScrollMap	X	X	✓
Call Tracking	\$99	\$99	\$99
<b>Advertising</b>			
Retargeting	\$99	\$99	\$99
Facebook Ads Management	\$299	\$299	\$299
Google Adwords Management	\$299+ 10% of Ad Spend	\$299+ 10% of Ad Spend	\$299+ 10% of Ad Spend