Lead Butler

PPC Program Provides...

Guaranteed Results ...
Precise Client Targeting ...
Seamless / Simple Client Engagement...
Dynamic Tracking and Conversion Results...
How **Lead Butler** Works...

**Lead Butler** is strategically designed to deliver you new client leads and inquiries.

**The Process...**
1. Define **Core Offer** or Priority Company Service / Product Offerings
2. Define **GEO** Target Market and your Customer Profile (Characteristics)
3. Define **Lead** Generation Objectives (Call or Form Entry)
4. Plan, Design, and Build a Google Ads (Pay Per Click) Campaign
5. Launch Campaign, Assess Results, Adjust Content to **Optimize** Lead Generation
Lead Butler Services Include…

- Define & Select Google Keywords
- Creation of Stunning Landing Page
- Management of Google Ad Campaign
- Custom Graphic Design of Display Ads
- Call Tracking & Delivery of All Leads
  - Direct Calls & Form Entry Transfers to Company from Landing Page
- Daily Monitoring and Weekly Lead Count Reporting
- Weekly Reporting of Search Results to Ad Campaign
- Keyword Revisions Updated Weekly - As Required
- Advanced Hosting Platform
  - High Speed Page Loading
  - SSL Security for Enhanced Cyber Security
Responsive Landing Page Example
Responsive Display Ad Examples
Get Listed On The Top 46+ Search Engines

1. Manage & Respond To Reviews
2. Manage Your Location(s) info
3. Post To Google My Business
4. Get Performance Reports
5. Track Online Rankings

Limited Time Offer
LOCAL BUSINESS LISTING SOFTWARE
1 YEAR FREE

Normally $997 Per Year
1 Year Free with LLP Program
Lead Butler Pricing

Initial Setup & Activation  $1,997.00  
(30 Day Turnaround)

Recurring Monthly Management  $2,500.00  
(3 Month Minimum Agreement)

Adwords Spend Min Monthly Budget  $1,000.00

Due Today  $1,997.00

Lead Butler Performance Guarantee

- Guaranteed Minimum of Leads Based upon Adwords Budget Above
- Lead Shortfall is Credited Forward on next Billing Cycle - Prorated

Metrics from an Active Campaign

<table>
<thead>
<tr>
<th>Clicks</th>
<th>Impressions</th>
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<tbody>
<tr>
<td>226</td>
<td>58.5K</td>
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<table>
<thead>
<tr>
<th>Avg. CPC</th>
<th>Cost</th>
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<tbody>
<tr>
<td>$1.40</td>
<td>$316</td>
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The **Lead Butler** Strategy

“A Lead Generation Strategy that Works”

“Guaranteed Results”

**More Leads…**  
**More Clients…**  
**More Growth…**

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