

How To Book A Lavish Limo Service In Phoenix, Arizona In Less Than 3 Minutes

By Luxury Limos Phoenix, Arizona's premiere high-end limousine rental company: "We pamper individuals and groups of all sizes with safe and stylish transportation services to and from the airport, birthdays, weddings, proms, parties, corporate functions, sporting events and everything in between."

1. Our limos are extravagant. We don't cut corners or cheap-out. We want Phoenix, AZ residents to feel like a true A-Lister when they book with us.

2. Our drivers are all-class. Professional, punctual, patriotic and polite, Arizonans rave about our upscale limousine chauffeurs.

3. Our rental service is flexible. It's all about you. We haven't met a schedule we couldn't conquer yet. We're there—not just on time, but early—wherever and whenever you need us.

4. Continue with numbered list. Remember, this is a living, breathing business that will go to work for you, for years to come. Longer, more comprehensive content will be worth the added time and energy.

5. Easy on the eyes. Short paragraphs, short sentences,

lots of white space and high resolution pictures for a great first impression.

6. Clear, consistent call to action. Each page should have a phone number at the top and a quote form (or applicable opportunity to become an email lead, depending on niche).

7. Unique content only. Friendly reminder, never plagiarize or swipe content. Modeling and rewording is fine, but every last sentence has to be unique. Or you won't rank.

8. Write naturally. This is for the end user, not Google. Do not keyword stuff or overdo it with phrases you want to rank for. Use lots of synonyms.

9. Let it flow. Don't be a perfectionist and hold yourself up with the writing part. Get something down. Then edit like a crazy person, as the days and weeks pass by. Eighty percent of effective copywriting is editing. Don't forget that.

10. Find your voice. This is advanced, but if you can speak to your ideal customers' worldviews—and write with a real personality that stands out—you'll find even more success.

11. Leverage sense-based descriptors. You have 5 senses, believe it or not. Don't limit yourself by only

thinking about how something looks. How does it feel? Sound? Taste? Smell?

12. Annihilate your verbs. This tip will take you from “me too” to “bomb diggity”... and remember, social shares that you earn from lathering your Weebly pages with silky smooth copy means more phone calls. And more phone calls? Means more money.

13. Murder your metaphors. Have fun with this. An example I’ve used: the sugar-free Red Bull to your shot-and-a-half of Grey Goose, pairing the right local business with our Local Mogul Model results in serious synergy.

14. Avoid cliches. If you start typing and think, “hmm, everyone says that,” go back and edit. Be uncommon. Nobody gives a shit about bland. Think purple cow.

15. Become an alliteration whore. Daffy Duck, Mighty Mouse, Buffalo Bills, Circuit City, Profit Pimp—you feel my flow, Frank?

16. Place a safety net under your content. Example: Ready to roll with us? Your hassle-free Phoenix limo rental quote is waiting on the other end of this easy peasy (lemon squeezey) form.